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| **C:\Users\kfridley\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\ZCDHGB9L\MC900250922[1].wmfRubric** |
| **Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **My...** | **Yes** | **No** |
| Topic for the ad campaign is clearly identified. |   |   |
| Information includes:* important physical characteristics
* human-made features of my region.
 |   |   |
| Information shows the relationship between the physical characteristics and the human-made features of my region. |   |   |
| Pictures, photographs, illustrations, or objects are appropriate for the information used. |   |   |
| Ad campaign is well organized with appropriate text features. (labels, title, captions, bold, and headings, etc.) |   |   |
| Ad campaign is interesting, engaging, and appropriate for the region researched. |   |   |
| Sources are included in a bibliography section. |   |   |
| CUPS: There are no errors in capitalization, usage, punctuation, and spelling. |   |   |

Teacher Comments:

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